



**DIFME: Digital Internationalisation and
Financial Literacy Skills for Micro-Entrepreneurs**
Project number 600834-EPP-1-2018-1-MT-EPPKA2-KA
Thematic Event

Business Intelligence and Data Analytics
Organized by: University of National and World Economy, Sofia, Bulgaria
Date: 10th May 2021, Time: 14.30 – 16.00 (CET)

MS Teams:

EVENT LINK: <https://teams.microsoft.com/l/meetup-join/19%3a8e476150c858499cb9d51306f8df5052%40thread.tacv2/1619618579118?context=%7b%22tid%22%3a%22ebc7c086-c350-4453-911a-3b740f8d6dad%22%2c%22oid%22%3a%22de5ad3d2-6edd-4539-bcf3-e74ede58040c%22%7d>

Please register for the event at: <https://forms.office.com/r/P0WvjGuy8J>

Time	Activity
14:30- 14:40	Welcome and Introduction to DIFME <i>Prof. Kamelia Stefanova</i> <i>Head of Department of Information Technologies and Communications, UNWE</i>
14:40-15:00	Digital Transformation of Economy in Big Data Environment <i>Prof. DSc Valentin Kisimov</i> <i>Managing Coordinator of the project BG05M2OP001-1.002-0002</i> <i>Director of Center for Computer Innovative Systems</i> <i>University of National and World Economy, Sofia, Bulgaria</i>
15:00–15:40	Information Management and Data Analytics Solutions and their Business Application <ul style="list-style-type: none">• Business Information Management• Pillars of Business Information Management• Information, People and Technology Resources• Data Analytics <i>Zahari Barbov, Adastra Academy Lead, Adastra</i>
15:40-15:50	Adastra Bulgaria Tech Solutions and Career Opportunities <i>Violeta Gerenska, Recruitment Manager, Adastra</i>
15.50-16.00	Closing <i>Kamelia Stefanova, UNWE</i>